

Geneseo Curriculum Map for: B.A. in Communication

Program Learning Outcomes (one per row):	These courses introduce material necessary for outcome achievement. (e.g., PSYC 100)	These courses reinforce material necessary for outcome achievement.		These courses provide coverage necessary for mastery of the outcome.	
1) Describe theories, principles, practices, findings, and historical trends of the communication discipline	COMN 102 COMN 103 COMN 107 COMN 160	COMN 200 COMN 207 COMN 211 COMN 212 COMN 213 COMN 215 COMN 248	COMN 251 COMN 253 COMN 266 COMN 267 COMN 275 COMN 277	COMN 317 COMN 345 COMN 346 COMN 349 COMN 353	COMN 362 COMN 363 COMN 366 COMN 367 COMN 380
2) Apply the acquired knowledge of the discipline to real-world applications and practical contexts of human communication	COMN 102 COMN 103 COMN 107 COMN 160	COMN 200 COMN 201 COMN 203 COMN 207 COMN 211 COMN 213 COMN 248	COMN 251 COMN 253 COMN 266 COMN 267 COMN 275 COMN 277	COMN 317 COMN 341 COMN 345 COMN 346 COMN 349 COMN 353 COMN 362	COMN 363 COMN 366 COMN 367 COMN 379 COMN 380 COMN 395
3) Demonstrate mastery of writing for unique audiences, purposes, channels, and contexts, using standards for the course of study	COMN 102 COMN 103 COMN 107 COMN 160	COMN 207 COMN 211 COMN 248 COMN 251	COMN 266 COMN 267 COMN 275 COMN 277	COMN 317 COMN 345 COMN 349 COMN 353 COMN 362 COMN 363	COMN 366 COMN 367 COMN 368 COMN 379 COMN 380
4) Demonstrate mastery of creation and delivery of oral messages, using established standards of effective communication across targeted contexts	COMN 102	COMN 201 COMN 203 COMN 211 COMN 248	COMN 266 COMN 267 COMN 275 COMN 277	COMN 317 COMN 345 COMN 349 COMN 363	COMN 366 COMN 367 COMN 379
5) Research and analyze findings for the course of study, using critical thinking skills	COMN 102 COMN 103 COMN 107 COMN 160	COMN 212 COMN 215 COMN 248 COMN 251	COMN 266 COMN 267 COMN 275 COMN 277	COMN 341 COMN 345 COMN 346 COMN 349 COMN 353	COMN 362 COMN 363 COMN 366 COMN 368 COMN 380
6) Apply ethical standards in communication situations	COMN 102 COMN 107	COMN 207 COMN 212 COMN 215 COMN 251	COMN 266 COMN 267 COMN 275 COMN 277	COMN 317 COMN 346 COMN 363 COMN 366	COMN 367 COMN 379 COMN 380
7) Demonstrate communication competence across various contexts and diverse communities	COMN 102 COMN 103 COMN 107	COMN 201 COMN 203 COMN 207 COMN 211	COMN 266 COMN 267 COMN 275 COMN 277	COMN 317 COMN 363 COMN 366	COMN 367 COMN 379 COMN 395